



## INSURANCE DIVERSITY INITIATIVE

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*Insurance Commissioner Dave Jones has increased the amount of dollars insurance companies spend with California's diverse businesses by \$586 Million through his Insurance Diversity Initiative, a 63% increase since 2012. The Initiative creates more jobs and economic opportunities in California's diverse communities.*

### **2015 INSURER SUPPLIER DIVERSITY SURVEY: RESULTS**

- Over 200 companies surveyed, representing 47% of the national insurance market
  - Diverse spend in California
    - 2012: \$930 Million
    - 2013: \$1.3 Billion
    - 2014: \$1.5 Billion
    - **Between 2012-2014: 63% increase in diversity spend (\$586.8 Million)**
  - Diverse spend by Certification
    - Women Business Enterprises
      - 2012 (\$153 Million), 2013 (\$433 Million), 2014 (\$558 Million)
    - Minority Business Enterprises
      - 2012 (\$241 Million), 2013 (\$618 Million), 2014 (\$729 Million)
    - Disabled Veteran Business Enterprises
      - 2012 (\$1 Million), 2013 (\$83 Million), 2014 (\$89 Million)
    - LGBT Business Enterprises
      - 2012 (\$104,000), 2013 (\$6 Million), 2014 (\$5 Million)
    - Multi-Certified Business Enterprises
      - 2012 (\$38 Million), 2013 (\$111 Million), 2014 (\$135 Million)
  - Diverse spend by Ethnicity
    - African American: 2013 (\$154 Million), 2014 (\$173 Million)
    - American Indian: 2013 (\$42 Million), 2014 (\$39 Million)
    - Asian/Pacific Islander: 2013 (\$277 Million), 2014 (\$330 Million)
    - Latino/Hispanic: 2013 (\$111 Million), 2014 (\$146 Million)
    - Multi-Ethnic: 2013 (\$10 Million), 2014 (\$10 Million)
  - Diverse Spend by Top 3 Industry Categories
    - Facilities: \$510 Million
    - Information Technology: \$208 Million
    - Claims Services: \$199 Million

## **2014 GOVERNING BOARD DIVERSITY SURVEY: RESULTS**

- Over 200 companies surveyed
  - Total number of board members: 1,153
  - Average members per insurance company / group: 10
  - 19% of board members are women
  - 13% of board members are ethnic persons
    - 6.3% African American
    - 2.9% Hispanic / Latino
    - 2.9% Asian Pacific Islander
    - 0.6% Multi-Ethnic
    - 0% American Indian
  - **21 companies have 0 women** on their governing boards
    - 155 men, 0 women
  - **45 companies have 0 ethnic persons** on their governing boards
    - 312 Caucasian persons, 0 ethnic persons
  - 1 board member identified as a disabled veteran
  - 4 board members publicly identified as LGBT

### **About the Insurance Diversity Initiative**

The California Department of Insurance regulates California's \$288 billion insurance industry. The Insurance Diversity Initiative (IDI) was established in 2011 to increase procurement from diverse suppliers and increase governing board diversity in the insurance industry.

In May 2016, Commissioner Jones introduced a multistate effort to increase diversity in suppliers and governing boards across the nation's insurance industry by launching the **2016 Multistate Insurance Diversity Survey (MIDS)**. MIDS is a new multistate initiative established in partnership with insurance commissioners from 5 other states – District of Columbia, State of Minnesota, State of New York, State of Oregon, and State of Washington – in an effort to focus on diversity issues within the nation's \$1.78 trillion insurance industry.

Since 2011, Commissioner Jones' Initiative has:

- Grown into a multistate initiative with five partner states to examine the nation's insurance industry, which now surveys 600+ insurers representing over 70% of the national market;
- Increased procurement from California's diverse-owned businesses by insurance companies by \$586 million dollars, an increase of 63% in 3 years;
- Established the first-in-the-nation Insurance Diversity Summit, which is now an annual event (2016 marks the 5<sup>th</sup> Annual Summit);
- Facilitated business matchmaking through the Insurance Diversity Summit, providing a forum for diverse business owners and insurance representatives to collaborate; and
- Awarded insurance industry leaders and other stakeholders for achievements in diversity.